



**Jewish
Federation**
of St. Louis

Corporate & Individual Sponsorship Guide

2026

Our Mission: Jewish Federation of St. Louis mobilizes the Jewish community and its human and financial resources to preserve and enhance Jewish life in St. Louis, in Israel, and around the world.

Our How: We build community by connecting people, resources and funding that supports and protects a vibrant Jewish life.

What We Do: We are a recognized connector, a vital provider, and an essential protector.

Why Your Partnership Matters

Amplify Your Corporate Impact

Strengthen a network that touches and supports essential programs serving seniors, families, and vulnerable community members across the region.

Demonstrate Community Leadership

When you partner with the Federation, you align your brand with a trusted, 125-year-old institution that has served as our community's foundation—stepping up in moments of need, driving meaningful impact, and leading with purpose.

A Partnership That Matters

Your sponsorship isn't just branding—it's a direct investment in the well-being, vibrancy, and future of the St. Louis Jewish community.

Federation by the Numbers

Establishes connection to **more than 61,200** people in Jewish Households in the Greater St. Louis Area

In 2025,

- **over 1 million** emails sent;
- Largest email mailing list reaches over **16,500 unique emails**
- Largest print marketing invite sent to over **7,000 households**
- Over **725,000 impressions** across three social media platforms (LinkedIn, Instagram, Facebook)

Federation-sponsored events drew more than **7,850 total attendees** — representing nearly **3,450 unique community members**

125th Anniversary Diamond Sponsorship

In honor of the 125th Anniversary of Jewish Federation of St. Louis, an exclusive \$125,000 sponsorship opportunity is being offered to a maximum of five visionary donors

The 125th Anniversary Diamond Sponsor receives Year-Long Cornerstone Benefits and Premier Sponsor recognition across all 125th anniversary events, including Sababa, the Jewish Culture & Arts Festival on October 18, and the 125th Anniversary Gala on December 6.

This limited opportunity offers unparalleled visibility, impact, and recognition throughout this historic year.

Please inquire for a complete list of benefits.

Year-Long Sponsorship Commitments	Cornerstone \$50,000	Sustaining \$25,000	Supporting \$15,000
Jewish Federation of St. Louis Signature Events	Platinum Event Sponsorship	Gold Event Sponsorship	Silver Event Sponsorship
 THE MEN'S EVENT 6/03/26	Includes 10 tickets & marketing benefits	Includes 6 tickets & marketing benefits	Includes 4 tickets & marketing benefits
 L'Chayim! 8/27/26	Includes 10 tickets & marketing benefits	Includes 6 tickets & marketing benefits	Includes 4 tickets & marketing benefits
AN EVENING OF <i>impact</i> 2027	Includes marketing benefits	Includes marketing benefits	Includes marketing benefits
Jewish Federation of St. Louis Wide Marketing			
Logo & Sponsor Level Recognition on JFedSTL.org	✓	✓	✓
Logo & Sponsor Level Recognition on FedFive Monthly E-Newsletter	✓	✓	✓
Logo & Sponsor Level Recognition on Banner at Federation Events	✓	✓	✓
Logo & Sponsors Level Displayed in Federation Building Atrium	✓	✓	✓
Social Media Recognition on all @JFEDSTL channels	Quarterly	Bi-Annually	Bi-Annually
Exclusive Educational Opportunity			
On-site educational presentation from the Federation Staff	✓	✓	

All year-long sponsorships are valid for a full 12 months from the date of commitment. Should a sponsorship be confirmed after one of the included events has already taken place, those sponsorship benefits will automatically roll forward to the next scheduled event—ensuring full value for your investment.

Event Sponsorship

THE MEN'S EVENT

The Men's Event is the Jewish Federation of St. Louis' annual event that brings men from all parts of the Jewish community together for conversations and philanthropy. This is an annual program presented by Michael Staenberg.



	Platinum \$10,000	Gold \$5,000	Silver \$1,800	Bronze \$1,000
Men's Event General Admission	10	6	2	
Logo Included in Email Invite & Registrant Email	✓	✓	✓	✓
Logo in Thank You Email to All Attendees	✓	✓	✓	✓
Name/logo Listed On Video Screen During Event	✓	✓	✓	✓
Name/Logo on Digital Event Registration Page	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓
Recognition in Printed Program	✓	✓	✓	✓
Special Social Media Post	✓	✓	✓	
Logo on Special Signage at Bars	✓	✓		
Mention in Event Remarks	✓	✓		
Mention in VIP Pre-Party Remarks	✓			
Logo on Pop-Up Banner at Registration	✓			

Unique Sponsorship Opportunity: Event Lanyard Sponsor—\$3,000

Your logo will be printed on the event lanyards that all participants receive.

Make your sponsorship commitment by April 1 to be included on all Men's Event materials.

Event Sponsorship



L'Chaim! is hosted by the Jewish Federation of St. Louis Women's Philanthropy and is a dedicated event to bring women from all parts of the Jewish community together for an evening of entertainment and philanthropy.



	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$1,800	Bronze \$1,000
L'Chaim! Event Admission	20	10	8	6	2
Logo on Save the Date (Commitment by April 15)	✓	✓	✓	✓	
Logo on Printed Invitation (Commitment by June 1)	✓	✓	✓	✓	
Email Invite & Registrant Email	✓	✓	✓	✓	✓
Logo and Link to Website in Thank You Email to All Attendees	✓	✓	✓	✓	✓
Name/Logo Listed On Video Screen During Event	✓	✓	✓	✓	✓
Name/Logo on Digital Event Registration Page	✓	✓	✓	✓	✓
Logo on Sponsor Poster	✓	✓	✓	✓	✓
Recognition in Printed Program	✓	✓	✓	✓	✓
Special Social Media Post	✓	✓	✓	✓	
Logo on Special Signage at Bars and Food Stations	✓	✓	✓		
Mention in Event Remarks	✓	✓	✓		
Sponsorship Sign at Valet	✓	✓	✓		
Casino Table Sponsors	✓	✓	✓		
Food Station Sponsors	✓	✓	✓		
Entertainment Sponsors	✓	✓			
Photo Booth Sponsors	✓	✓			
Logo on Pop-Up Banner at Registration	✓	✓			
Welcome Signage with Logo at Event	✓				

Unique Exclusive Sponsorship Opportunities Available

At L'Chaim!, there are special opportunities to showcase your organization, including but not limited to entertainment lounges, lanyards, and more. Please inquire about pricing for these opportunities.

Make your sponsorship commitment by April 15 to be included on all L'Chaim! materials.

Event Sponsorship



AN EVENING OF *impact*

An evening to celebrate the impact of the Jewish Federation of St. Louis this past year and to honor the extraordinary community leaders whose dedication and contributions continue to strengthen our community.

	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$1,800	Bronze \$1,000
Logo Included in Email Invite & Registrant Email	✓	✓	✓	✓	✓
Logo in Thank You Email to All Attendees	✓	✓	✓	✓	✓
Name/logo Listed On Video Screen During Event	✓	✓	✓	✓	✓
Name/Logo on Digital Event Registration Page	✓	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓	✓
Recognition in Printed Program	✓	✓	✓	✓	✓
Special Social Media Post	✓	✓	✓	✓	
Logo on Special Signage at Bars	✓	✓	✓	✓	
Mention in Event Remarks	✓	✓	✓		
Logo on Pop-Up Banner at Registration	✓	✓			
Premier placement of logo at event entrance	✓	✓			
Informational Marketing Flyer included in Program	✓				

Make your sponsorship commitment by February 1 to be included in Evening of Impact Benefits

Affinity Group Sponsor

By sponsoring an affinity group of the Jewish Federation of St. Louis for \$20,000, your company or name gains meaningful visibility while investing directly in the strength and vibrancy of our Jewish community. Each affinity group engages a distinct audience through year-round programming, events, and communications—creating authentic opportunities for connection, brand alignment, and community impact.

As an Affinity Group Sponsor, your company will receive year-long recognition and engagement opportunities designed to deliver meaningful visibility, authentic community connection, and lasting impact:

- Exclusive Affinity Group Sponsorship
- Prominent Recognition at Affinity Group Events
- Logo Placement on Affinity Group Landing Page
- Recognition in Affinity Group Email Communications
- On-Site Brand Presence at Events
- Targeted Social Media Recognition



Women's Philanthropy

Women's Philanthropy

Federation's largest affinity group, engaging 13,000+ Jewish women through philanthropy, leadership, and signature events that bring the community together.



Professional Society

Professional Society

A dynamic network of 2,000+ professionals across finance, law, healthcare, business, and real estate, offering high-impact networking and educational programming.



Young Professionals Division

Young Professionals Division

A vibrant community for Jewish young professionals ages 21–35, connecting more than 4,000 individuals through social, professional, and signature events.



PJ Library

A beloved program connecting 1,300+ families with young children and teens through Jewish values, storytelling, and meaningful family-centered experiences.



Leadership Initiatives

Leadership Initiatives

A pipeline for developing the next generation of Jewish leaders and professionals, supporting leadership development and community impact across St. Louis.



**Jewish
Federation**
of St. Louis

Learn more and make your
sponsorship by contacting
Max Oppenheimer at
MOppenheimer@JFedSTL.org
or 314-442-3771.

Sponsorship Commitment

Year-Long Sponsorship

- Cornerstone (\$50,000)
- Sustaining (\$25,000)
- Supporting (\$10,000)

Event Sponsor

- Evening of Impact
- L'Chaim!
- Men's Event

Sponsorship level

- Presenting (\$25,000)
- Platinum (\$10,000)
- Gold (\$5,000)
- Silver (\$1,800)
- Bronze (\$1,000)
- Other _____

Affinity Group – \$20,000

- Women's Philanthropy
- Professional Society
- PJ Library
- Young Professionals Division
- Leadership Initiatives

First Name _____ Last Name _____

Email _____ Phone _____

Company/Organization _____

Address _____ City _____ State _____ Zip _____

Website _____

How would you like your name/business to appear on marketing materials?

_____ or Anonymous

Please list who will be using your ticket(s) included in your sponsorship?

First Name _____ Last Name _____

First Name _____ Last Name _____

Are there any dietary restrictions? Yes No

I would like to donate my sponsorship tickets back to the Federation

Payment Information

Credit Card Acct. Number _____

Exp. Date _____ CVC _____ Zip _____

I will cover the 3% processing fee

Check, mailed along with completed form to Jewish Federation,
Max Oppenheimer, 12 Millstone Campus Drive, St. Louis, MO 63146

I would like to pay with my Donor Advised Fund (no tickets can be included
if paying with DAF)

Please email your logo to be included on all materials MOppenheimer@JFedSTL.org.
jpg, png, .ai, and .eps formats accepted.